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“Pioneer of Women Entrepreneurship Finalist in 2006 Women Entrepreneur of the Year Awards”

WINNIPEG, MB – Options for Success is pleased to announce the nomination and finalist designation of our Principal Consultant, Eddie Calisto-Tavares, for the 2006 Women Entrepreneur of the Year Awards. Each year this event honours the finalists and award recipients in different categories from across the province whose passion, determination and vision represents the best of the entrepreneurial spirit. This year’s gala dinner will take place on Thursday, May 25, 2005 at The Winnipeg Convention Centre.

The awards evening is an opportunity to recognize today's pacesetters, who in their turn, will stand as inspiring role models to tomorrow's emerging business leaders. As a founding member of Women Business Owners of Manitoba in 1987 and former President of the Board, Eddie has long been a role model for many. “[Eddie] makes me want to be a better person, both in business and in my personal life.” Tanya Masserey, Reserve Bingo Supplies.

Eddie is known as an enthusiastic and vibrant individual who believes “it is passion that moves all people towards achieving greatness”. Options for Success, her brainchild, is a company that empowers and enables individuals, businesses and organizations to discover and achieve excellence by living life with purpose, meaning and passion. We all desire to leave something of value in this life. We all want to “make a difference.” And so she has.

As Desirae McGee of Haakon Industries says, “Eddie has an amazing story of determination and vision and she lives this philosophy in her business mission. She is passionate and finds ways to engage others with the same energy and passion she conducts her life. She cares and goes beyond the call of duty to ensure others have the possibility of meeting their own potential.”

The Options for Success team is exceptionally proud to recognize Eddie for her accomplished career and her many future successes.

For more information on the Women Entrepreneur of the Year Awards, please contact: Lise at 832-1512

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