

Contact Information:

Eddie Calisto-Tavares

eddie@options4success.com

www.options4success.com

FOR IMMEDIATE RELEASE: (October 17, 2006)

“Options for Success President Expert Panelist at Canadian Tourism Summit”

WINNIPEG, MB – Options for Success President Eddie Calisto-Tavares has been invited to participate in Canada’s Tourism Leadership Summit as an expert panelist. The Summit will take place in Jasper, Alberta from October 22-24, 2006. Eddie will deliver a presentation and participate in the debate on how tourism can overcome country-wide labour shortages by tapping into Canada’s Aboriginal, older worker and newcomer populations.

Eddie has become an “expert” in the *New World of Work* and the challenges facing our industries with looming skill shortages. Through the cultivation and management of the Older Worker Pilot Project and the Dynamic Workforce, she developed *Best Practices for Recruiting and Retaining Older Workers* – a critical resource to Canadian employers in any industry. As current Project Manager, Eddie is using her skills and knowledge of immigrants to pilot the Workplace Integration of Newcomers Project which matches skilled immigrants to existing industry-identified high demand occupations.

Canada’s Tourism Leadership Summit brings together approximately 500 people from across Canada to discuss and share information about some of the issues facing the tourism industry, such as: human resources, air transportation, infrastructure and marketing. The Summit is an opportunity for industry stakeholders to examine and address the top issues, and to help ensure that tourism is a priority on the public policy agenda.

Options for Success is a company that empowers and enables individuals, businesses and organizations to discover and achieve excellence by providing human resource solutions, consulting, mentoring and coaching, and facilitation services. For more information on our suite of services, please visit: www.options4success.com

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